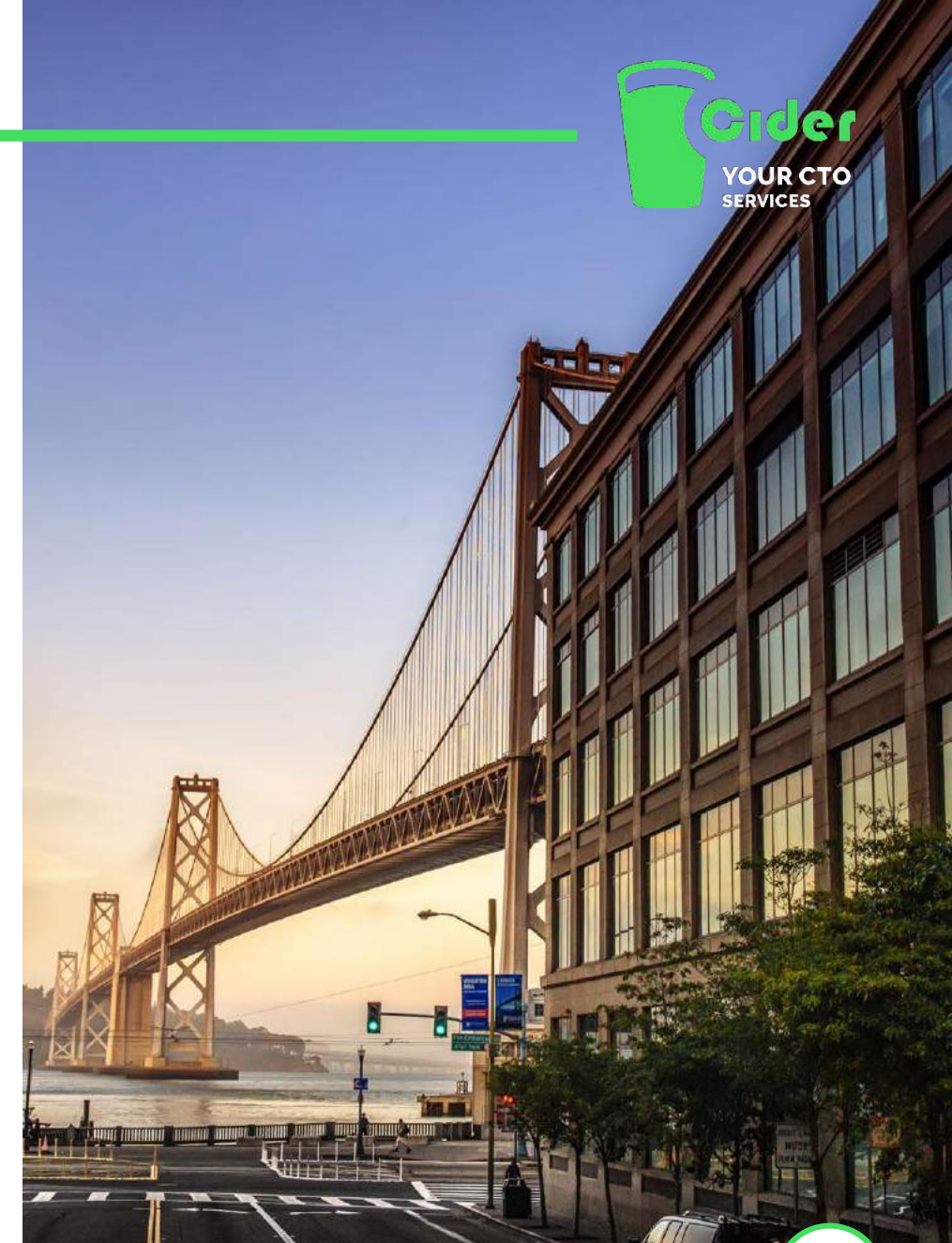# Cider

YOUR CTO
SERVICES

COMPANY OVERVIEW

Company Overview

Company based in the heart of Silicon Valley

» Sources best talent around the world in order to deliver highest quality product.

» Ensures projects are delivered in the least possible time with primary concentration on product quality via transparent agile methodology.

» Envisions project delivery to be a process built on honesty with focus on clear communication between stakeholders and offshore development teams.

» 100% US based contracts and financial transactions.

Our Team

Core team is based in SF Bay Area

Ilya Lipovich

CEO and Founder
15 years of enterprise management with Finance and Operations background.

Extended teams are spread across 50 development studios around the world

Why Develop with Cider?

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Our Best Features

Transparent project management.

Weekly Stand-ups and daily updates on current and completed tasks.

Each resource focuses on one project at a time.

10 years specializing in mobile app and web development.

We source extremely talented, creative and technical resources at significantly lower cost compared to our competitors.
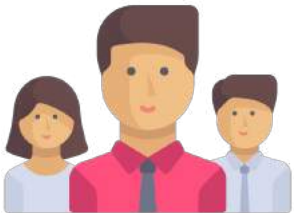
We have expertise across different industries, including healthcare, fitness, social, finance, eCommerce and games.
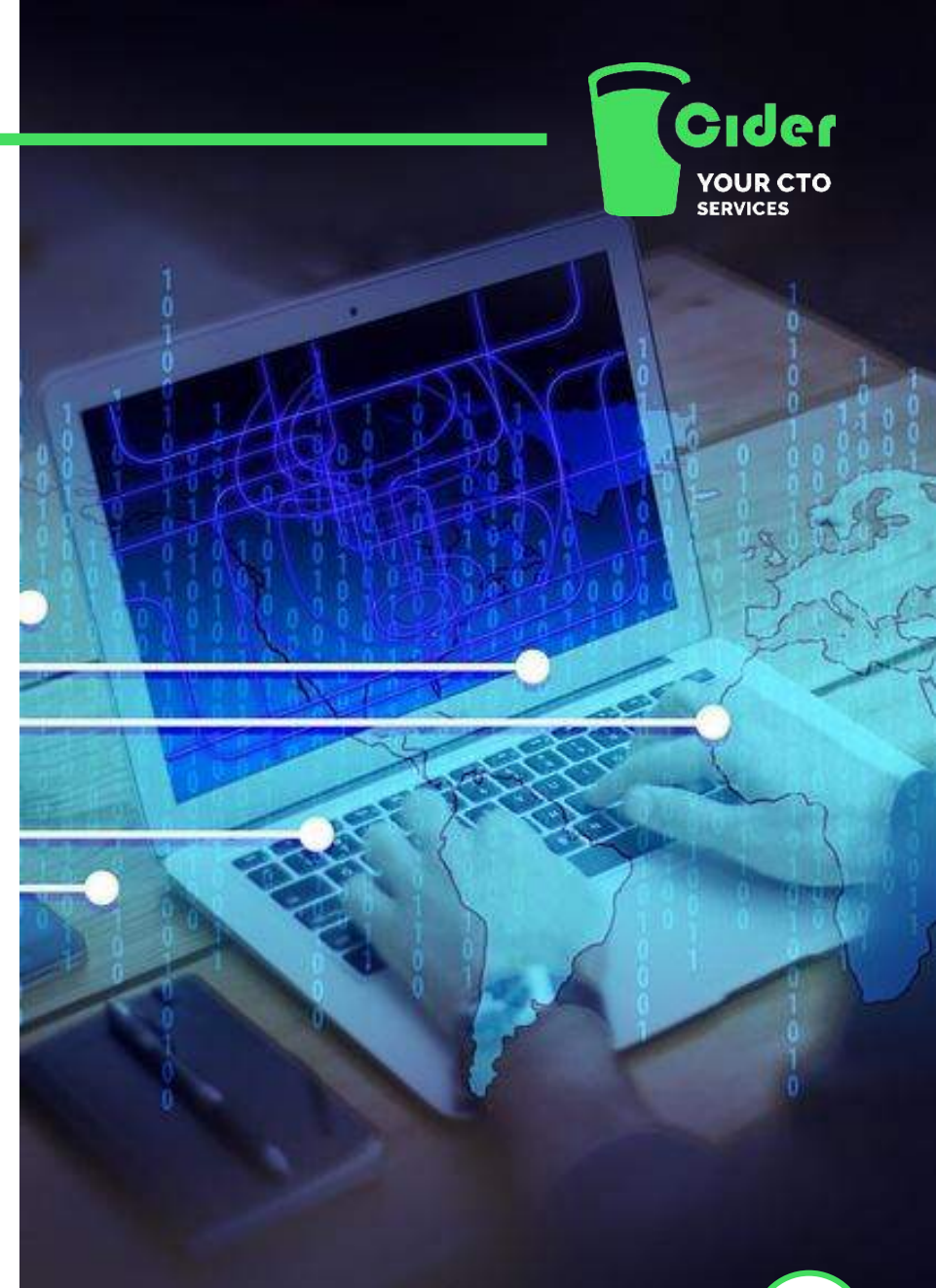
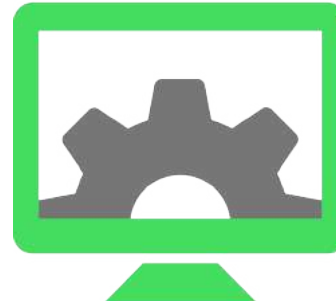# How will you take our CIDER?
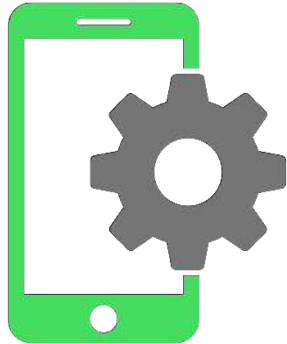
Resources managed by CIDER PMs

Resources managed by Client

Independent CIDER contractors

Areas of Technical Expertise

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Mobile Development

»   iOS, Android and Microsoft
»   C++ cross platform
»   Unity 2/3D
»   JavaScript and HTML5
»   Backend: Java and Parse

+ other most widely used
methods
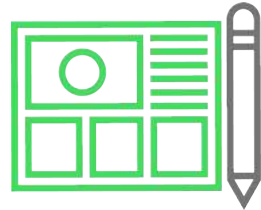
Web Development

»   WordPress
»   Magento E-Commerce
»   Drupal
»   Joomla
»   Ruby on Rails

Other areas of Software development

»   Salesforce (SFDC)
»   Amazon Web Services (AWS)

Marketing Support

UX / UI Design
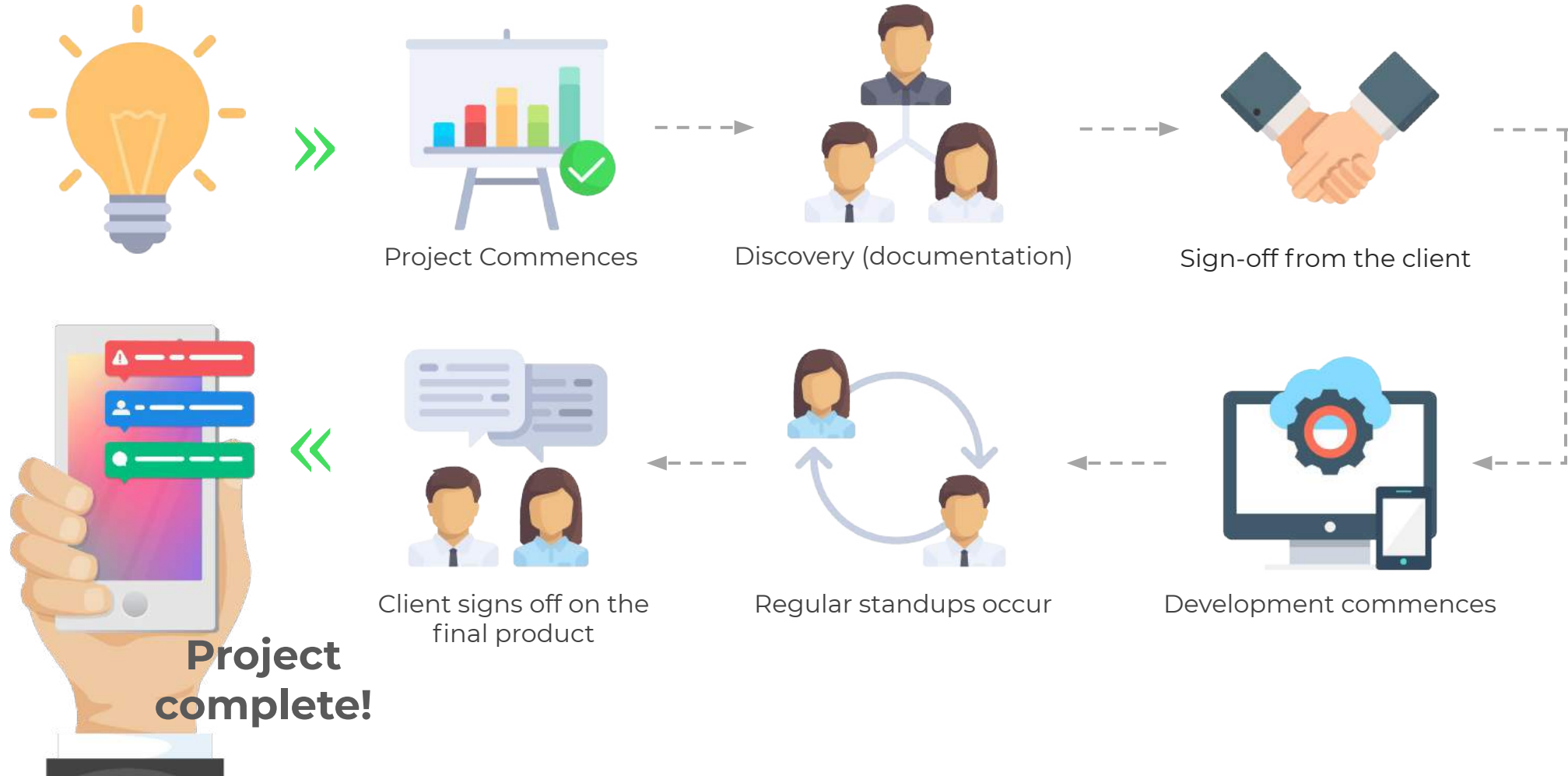
Strategy

SEO / SEM

Digital Advertising

YOUR AD

Lead Generation

Analytics

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This is how it's done!

cider
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Project Commences

Discovery (documentation)

Sign-off from the client

Client signs off on the final product

Regular standups occur

Development commences

Project complete!

Our Clients

ambio tex
understand your heartbeat

Is a product for measuring your vital data by **intelligent technology,** which is integrated into a **high-tech shirt.**

⊙ GOAL

Compared to many other products, our client wanted to develop an intelligent sports shirt with special components, by which the athlete would be able to capture his or her vital parameters and activities.

The main challenge was lack of details among the API documentation and questionable back-end architecture and.
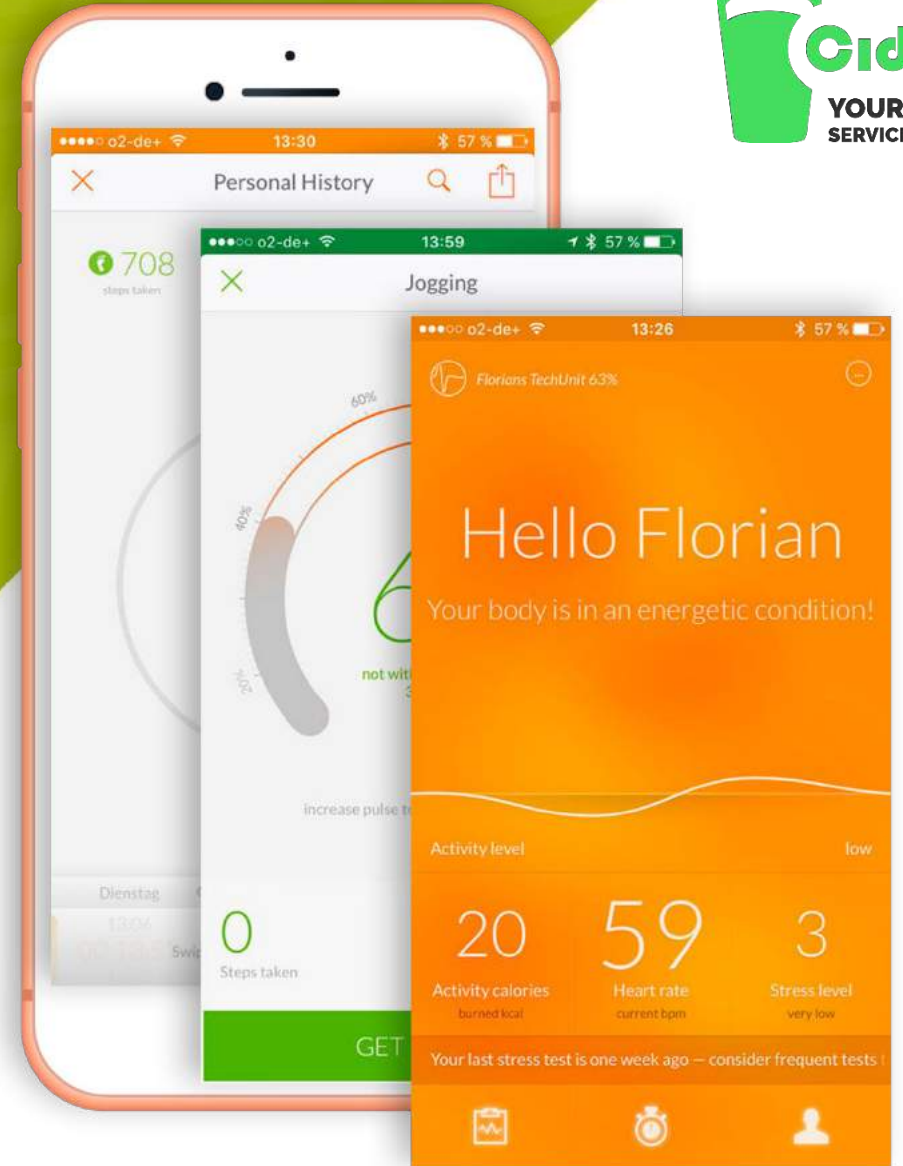
▢ TECHNOLOGIES

ECG sensors

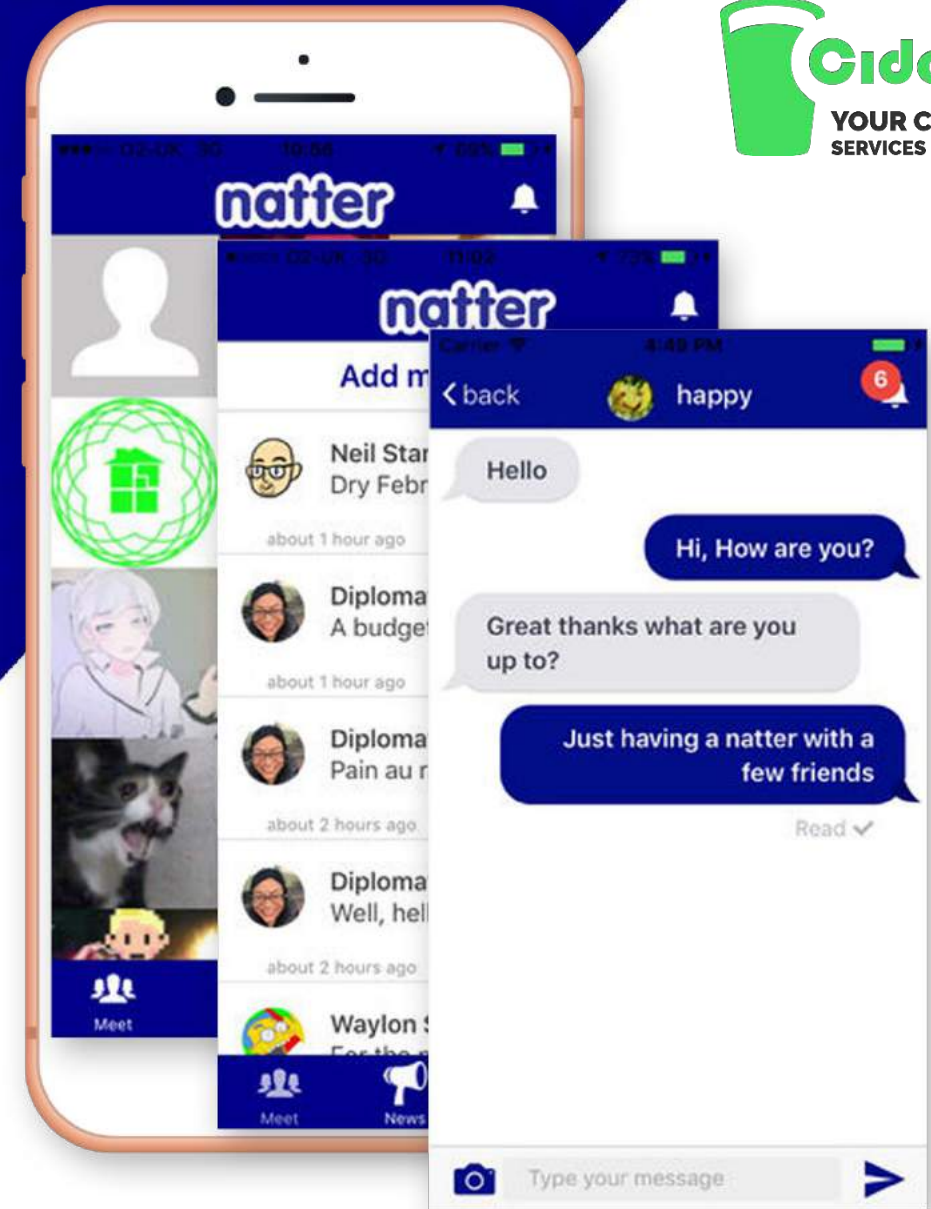TechUnit   GPS Tracks

Bluetooth Low Energy

natter

Natter, the three word social network, is being referred to by its users as the **"friendliest place on the internet"**
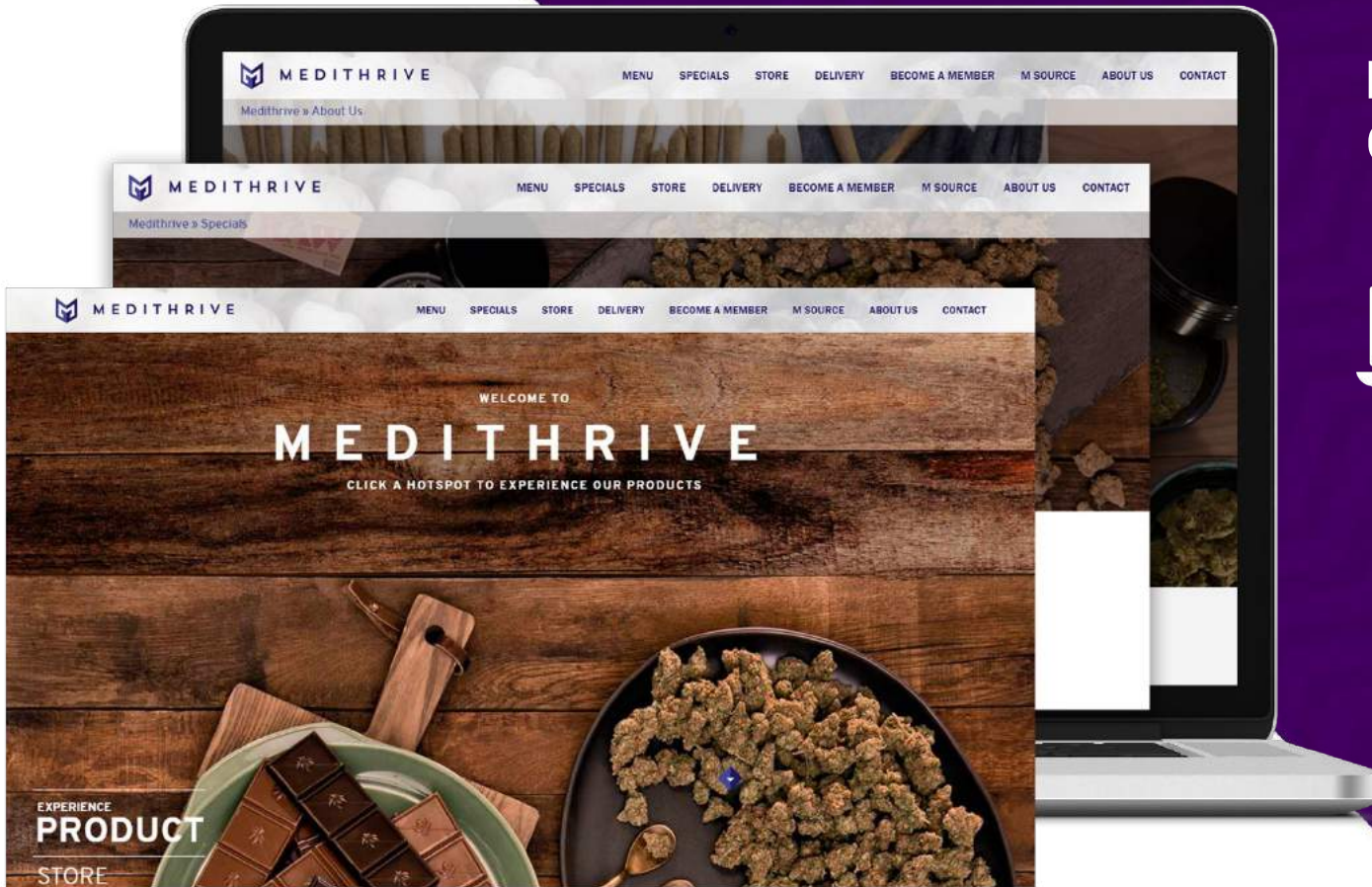
GOAL

Our goal was not to create "another Facebook", but an app, which will help people meet in their local area or around the world. Thousands of users are now nattering every day in the most fun and friendly app around.

TECHNOLOGIES

Glide	Facebook SDK
Twitter SDK	HockeyApp SDK
Google Analytics	EventBus
Google Cloud Messaging	
Cloudinary SDK	

Medithrive is the finest Cannabis Club in the San Francisco Bay Area.

Cider manages all of **Medithrive** in store technology needs, POS setup and management as well as product website management, which includes both SEO and development.
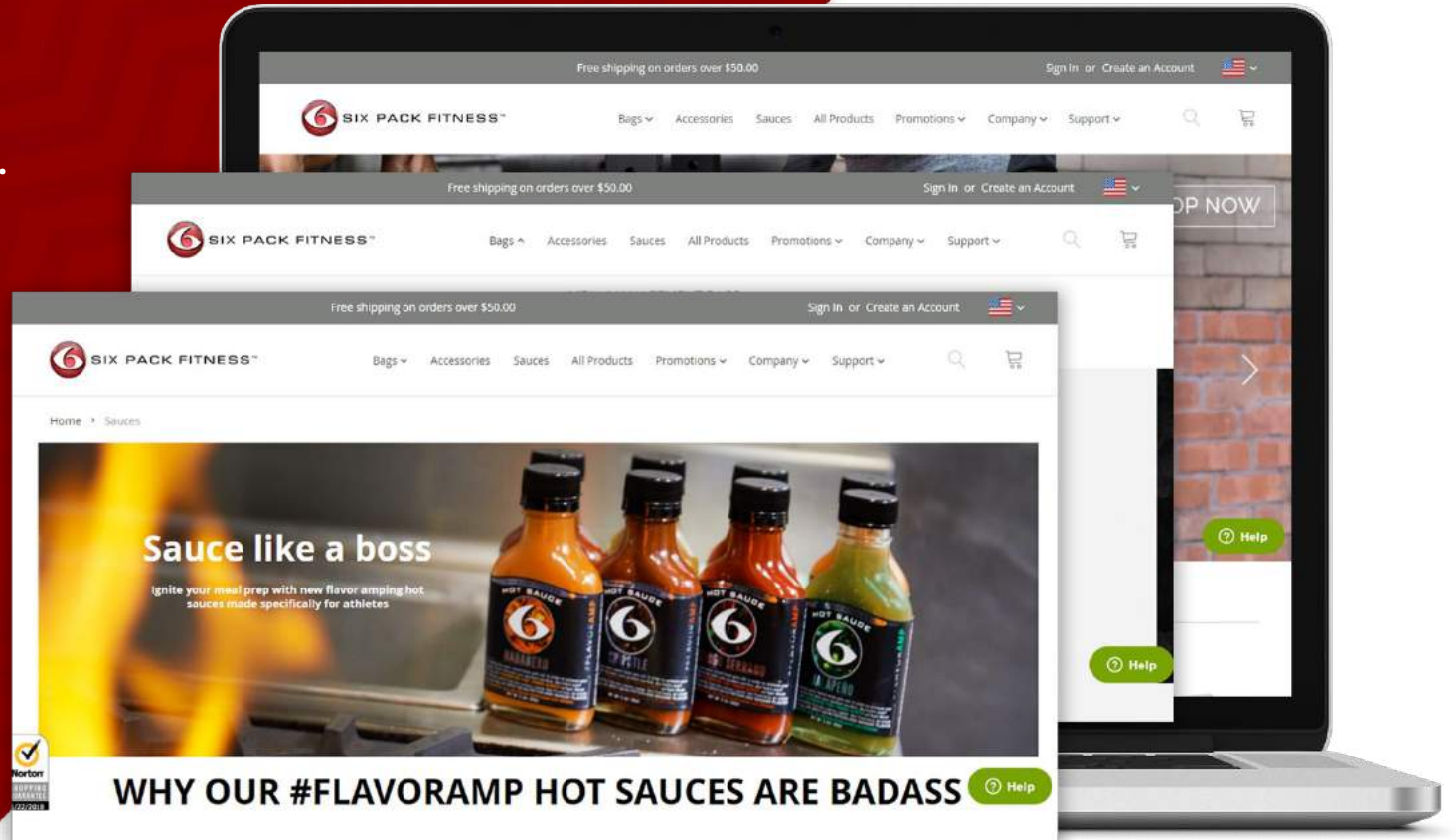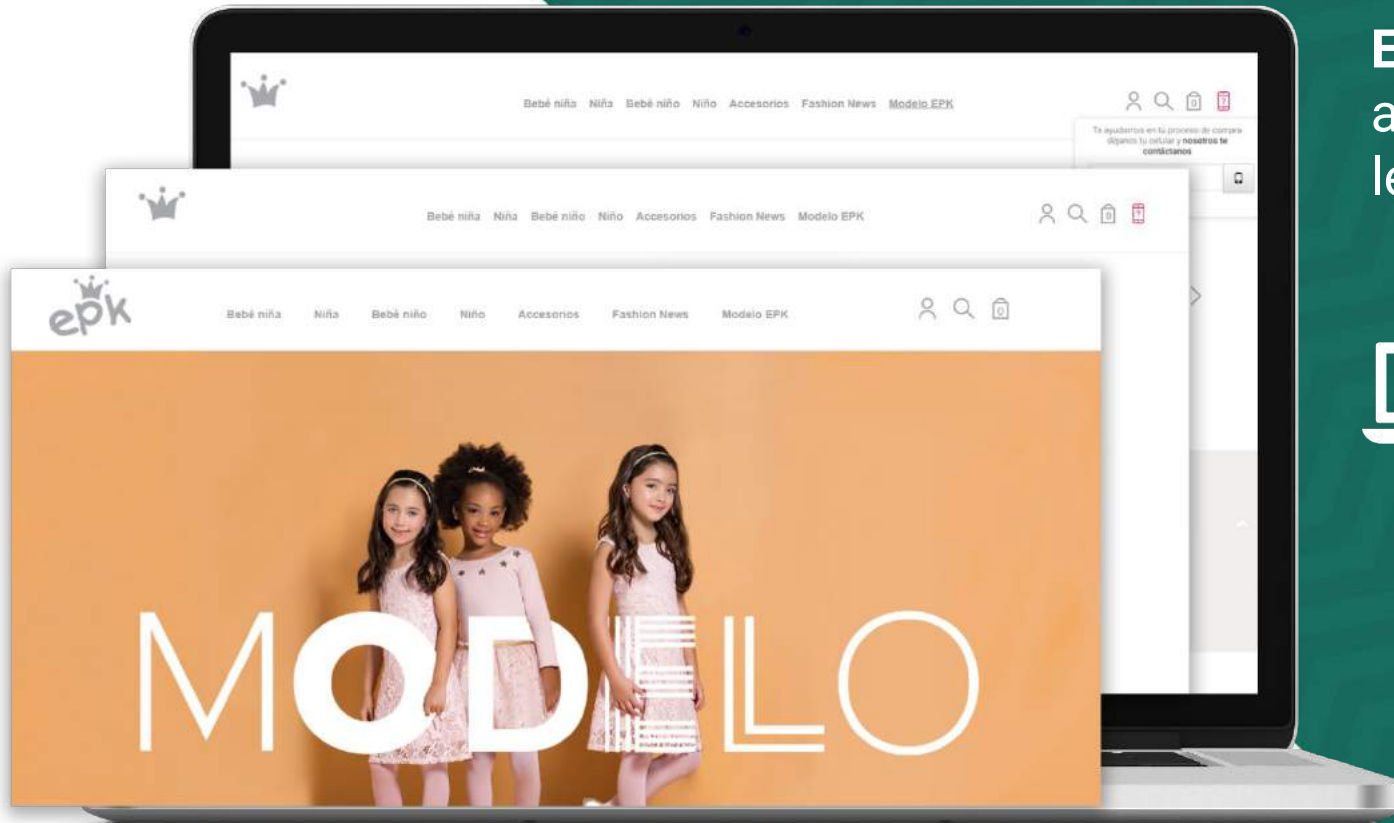
Sixpack Fitness is a leading Fitness bag meal management manufacturer.

Cider fully runs and manages the **SixPack** eCommerce web property with a fully integrated meal subscription service.

EpkXpress is a shipping service, which allows users to get their online orders in less than 4 hours.

Our team built the site on Shopify platform from the scratch and helps the customer to maintain it.
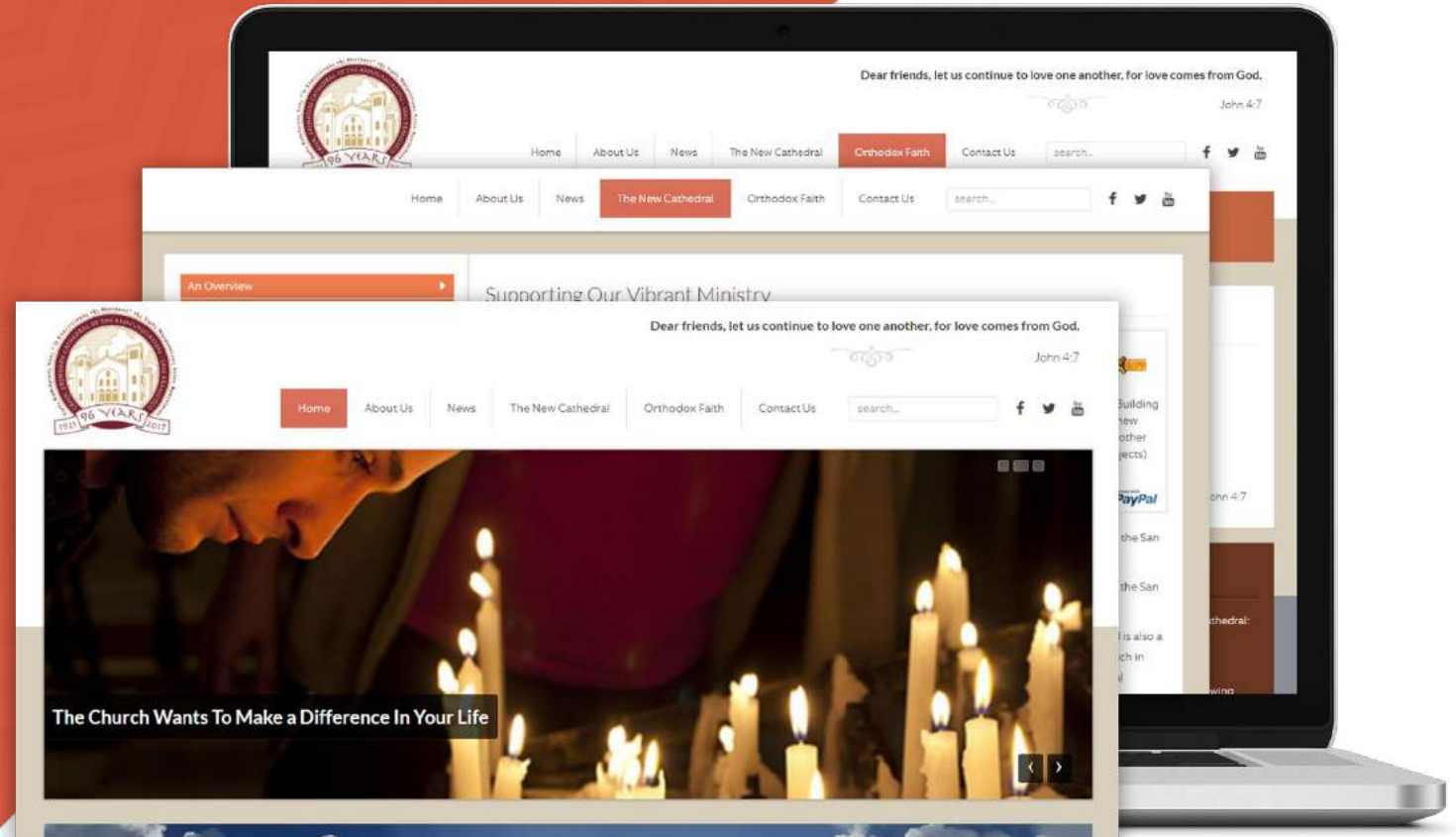
Annunciation is a Greek Orthodox Cathedral located in San Francisco.

First, **Cider** completely redesigned the initial website. Now we are fully managing Cathedral's web presence and content updates.

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FOR MORE INFORMATION

+1 (415) 741 5504

www.getcider.com

info@getcider.com