Cider
YOUR CTO
SERVICES

COMPANY OVERVIEW
SFDC

Company Overview

Company based in the heart of Silicon Valley

» Sources best talent around the world in order to deliver highest quality product.

» Ensures projects are delivered in the least possible time with primary concentration on product quality via transparent agile methodology.

» Envisions project delivery to be a process built on honesty with focus on clear communication between stakeholders and offshore development teams.

» 100% US based contracts and financial transactions.
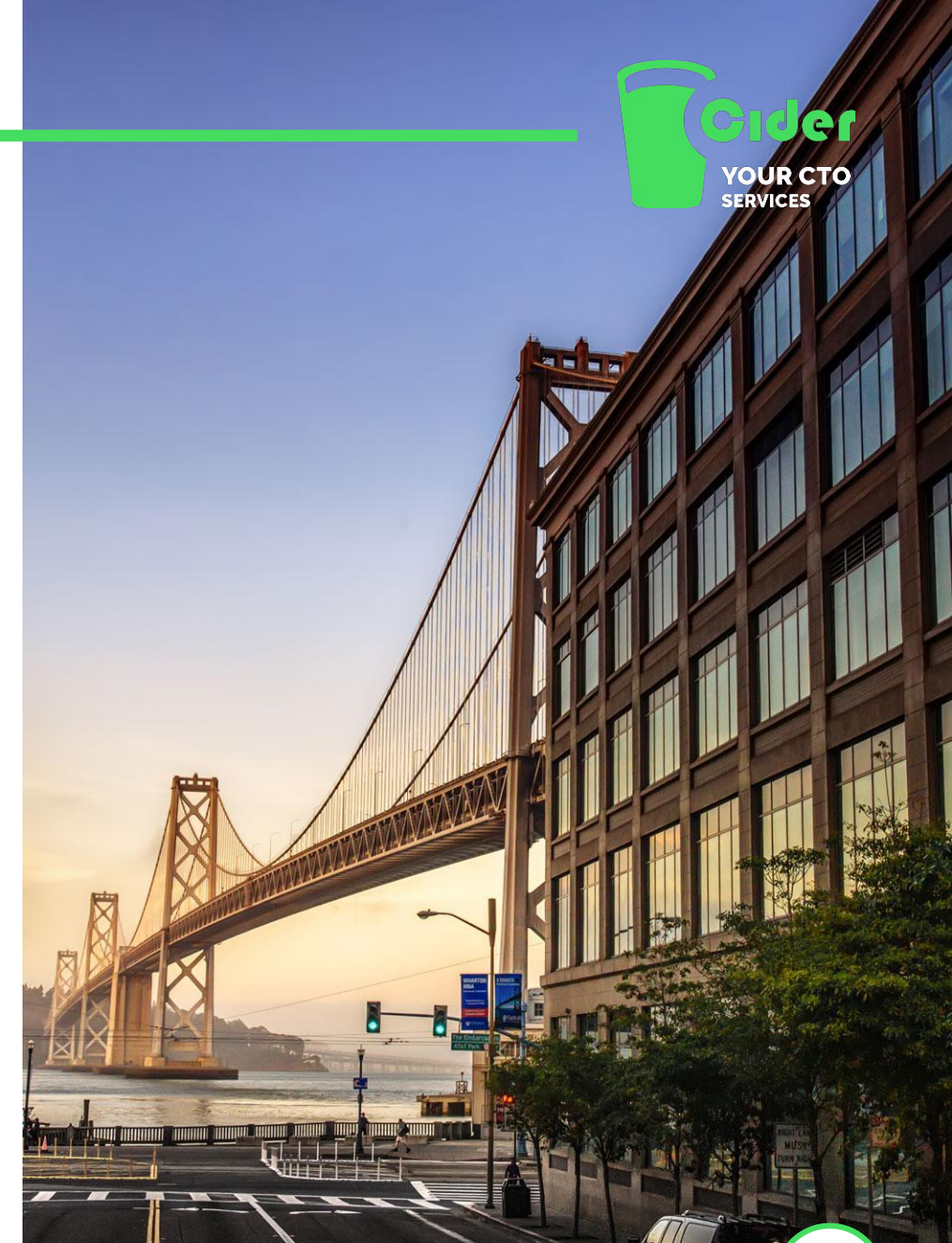
Our Team

Core team is based in SF Bay Area

Ilya Lipovich

CEO
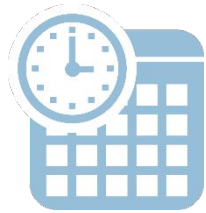15 years of enterprise management with Finance and Operations background.

Extended teams are spread across 50 development studios around the world

Why Develop with Cider?

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Our Best Features

Transparent project management.

Weekly Stand-ups and daily updates on current and completed tasks.

Each resource focuses on one project at a time.

10 years specializing in mobile app and web development.

We source extremely talented, creative and technical resources at significantly lower cost compared to our competitors.
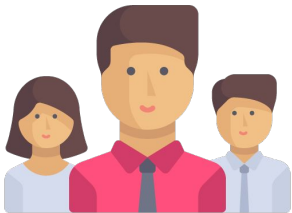
We have expertise across different industries, including healthcare, fitness, social, finance, eCommerce and games.

How will you take our CIDER?

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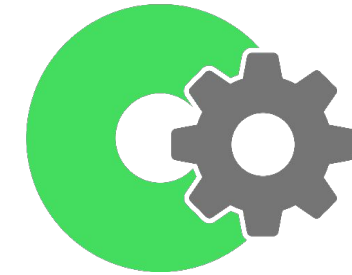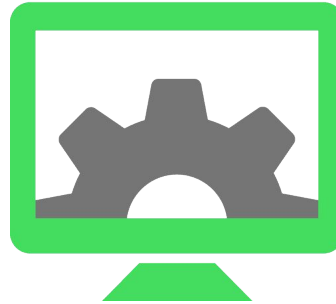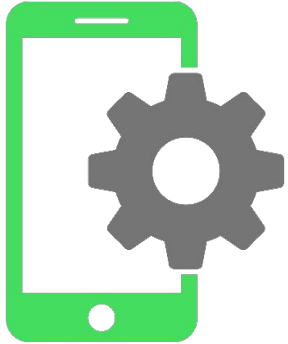
Resources managed by CIDER PMs

Resources managed by Client

Independent CIDER contractors

Areas of Technical Expertise

Mobile Development

- » iOS, Android and Microsoft
- » C++ cross platform
- » Unity 2/3D
- » JavaScript and HTML5
- » Backend: Java and Parse

+ other most widely used methods
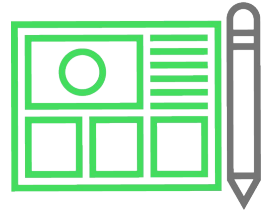
Web Development

- » WordPress
- » Magento E-Commerce
- » Drupal
- » Joomla
- » Ruby on Rails

Other areas of Software development

- » Salesforce (SFDC)
- » Amazon Web Services (AWS)

Marketing Support

UX / UI Design

Strategy

SEO / SEM

Digital Advertising
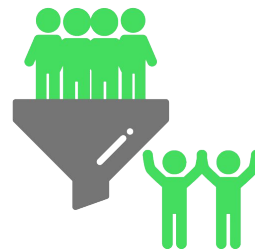
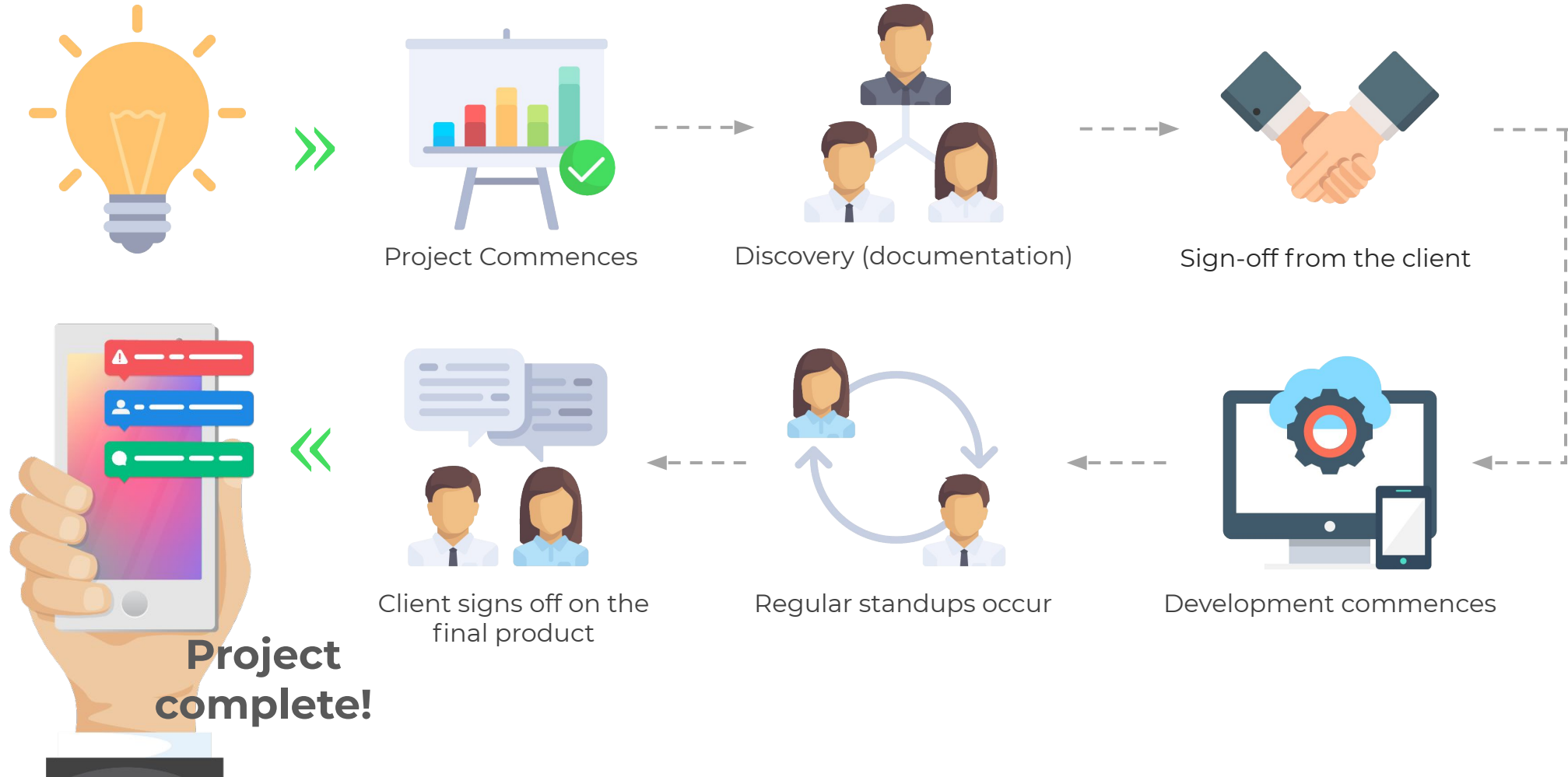Lead Generation

Analytics

This is how it's done!

Project Commences

Discovery (documentation)

Sign-off from the client

Development commences

Regular standups occur

Client signs off on the final product

Project complete!

Our Clients

SFDC Introduction

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salesforce platinum cloud alliance partner

salesforce product development partner

salesforce registered consulting partner

250+ projects
- » SalesCloud
- » ServiceCloud
- » ComunityCloud
- » Integration
- » MarketingCloud & Pardot

7 Apps @ Appexchange
- » Custom App Development
- » ISV Advisory
- » ISV "lift-and-shift"
- » Mobile enablement
- » ISV team Extension
- » Prototype Your Ideas

8000+ » Supported users
63 » Countries
- » L1/L2/L3 Support
- » "Follow the Sun" model

World Wide development presence

- » **100+** Salesforce resources (consultants, Development, Admins)
- » **230+** Salesforce Certificates

SFDC Portfolio

Core CRM

salesforce sales cloud	salesforce service cloud	Sales automation, Forecasting, CPQ, Lead-to-Cash, Contact Centers, SLA, Entitlements, Knowledge base, Customer and Partner Communities

Marketing

salesforce marketing cloud	salesforce pardot	B2B and B2C Marketing Campaign automation, mass emails, website integration

Integration

informatica Cloud	SAP S/4 HANA	Salesforce to back-end integration, SAP ERP integration, ETL tools, Data Quality, Real-time and batch

Custom Development and Industry apps

salesforce app cloud	FinancialForce	Veeva	Custom app development on Force.com platform, industry specific platform apps

Analytics

salesforce analytics cloud	birst	SAP BusinessObjects	Complex reporting and analytics, DWH, data mining, B2C and B2B analytics

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FOR MORE INFORMATION

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