

WORDPRESS

VS

SHOPIFY

VS

MAGENTO

WHICH IS BEST FOR YOUR E-COMMERCE BUSINESS?



shopify



Magento®
eCommerce Platform for Growth

BEST FOR...

Woocommerce is highly customizable platform that will make any e-commerce store stand out.

Best for Large-scale stores with multistore and international capabilities

Best for Enterprise level retails with limited development needs

THEME & DESIGN OPTIONS

Large theme and customization options

Large theme and customization options

Limited theme and customization options

COST OF SOFTWARE

\$0

\$0

From \$29

HOSTING EXPENSES

Not included

Not included

included

DIY DEVELOPMENT

You will need help from development but you will be able to customize your website

Yes, you can build a site yourself, but this platform requires some development knowledge.

Yes, you can build a website even if you don't possess extensive developer's skills and want to keep your site simple

PAYMENT OPTIONS

Needs Plugin (Paid)

Limited Plan (Paid Plugins)

70 Payment Options

ACCOUNT SUPPORT

Open Source. Paid support required

Open Source. Paid support required

24/7 account management